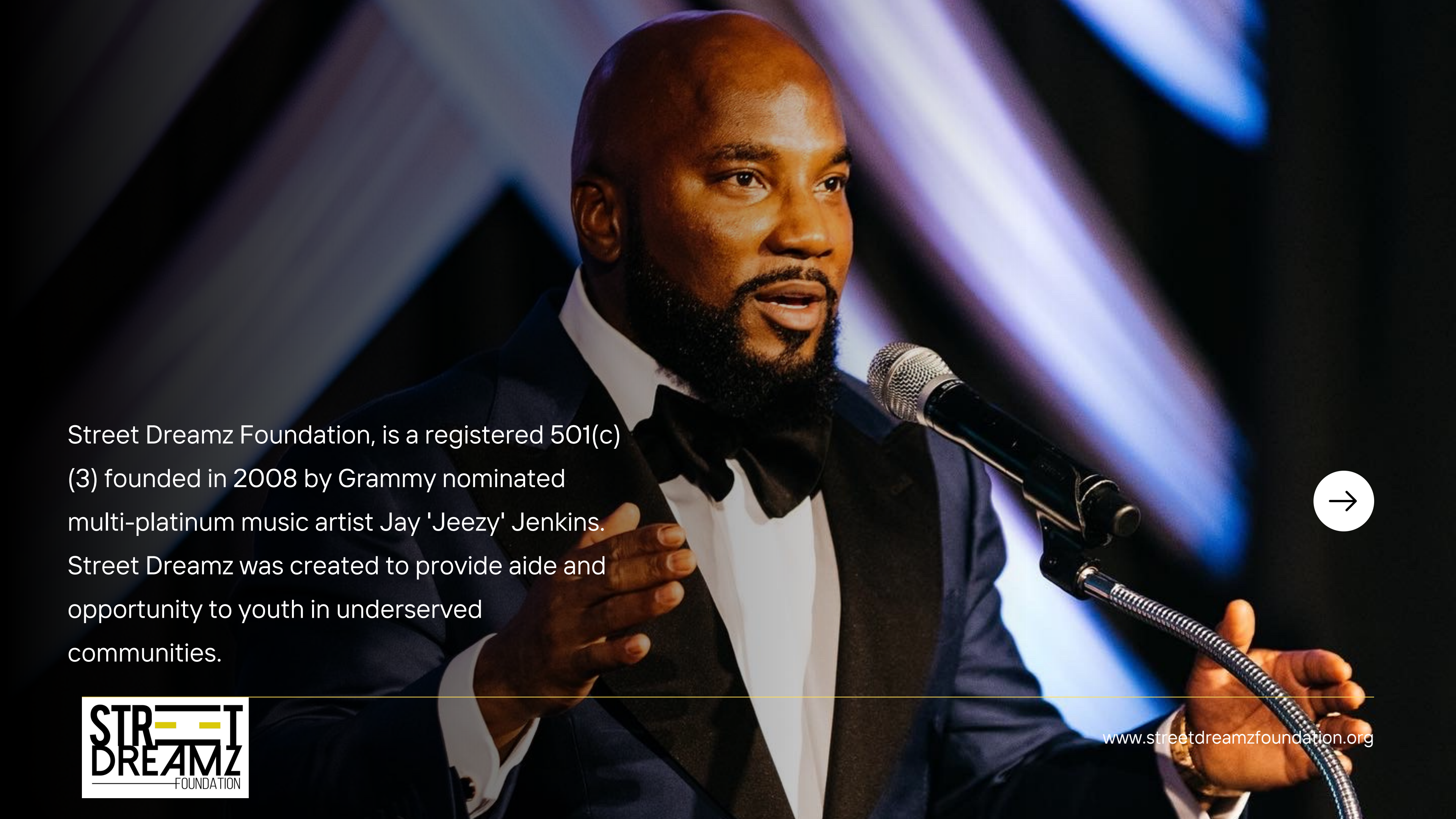




**STREET DREAMZ
FOUNDATION
THE SNO BALL
2023
SPONSORSHIP
PACKET**

A photograph of Jay 'Jeezy' Jenkins, a Black man with a beard, wearing a dark blue tuxedo jacket, a white dress shirt, and a black bow tie. He is speaking into a silver microphone on a stand. His hands are raised in a gesturing motion. The background is dark with blue light streaks.

Street Dreamz Foundation, is a registered 501(c)
(3) founded in 2008 by Grammy nominated
multi-platinum music artist Jay 'Jeezy' Jenkins.
Street Dreamz was created to provide aide and
opportunity to youth in underserved
communities.



www.streetdreamzfoundation.org

Mission

The Street Dreamz Foundation is a registered 501 (c) (3) non-profit organization that encourages a generation of at-risk youth to become effective leaders through programs that foster independence and respect for others, while educating and motivating each child to reach their ultimate potential in their area of interest.



www.streetdreamzfoundation.org



Initiatives

→ The Street Dreamz Foundation Technology Initiative

The Street Dreamz Foundation recognizes that technology education is vital to sustainable growth of a community. E-learning has become an integral part of school curriculums; however, many school districts across the state lack the resources and personnel to provide adequate training to prepare our youth for higher education and the workforce. With an estimated five million students unable to access the internet from home, Street Dreamz Foundation recognizes that technology education is vital to sustainable growth in underserved communities. The Street Dreamz Foundation Technology Initiative aims to raise over a million dollars in funding to provide technology and technology-based solutions to underserved communities specifically public educational institutions.

→ The Street Dreamz Foundation Entrepreneurship Initiative

The Street Dreamz Foundation is committed to teaching the youth how to build their own businesses while becoming the CEO of their lives. Through our Street Dreamz Entrepreneurship Initiative, we will help them identify their personal strengths, and help them hone skills that will lead to college, career, and life success. Through this initiative, we will nurture their entrepreneurial mindset and help them hone skills in communication, problem solving, self-management, and innovation.

→ The Street Dreamz Foundation #HealthIsWealth Initiative

The Street Dreamz Foundation goal of promoting healthy lifestyles and empowering children to make smart choices is supported through the #HealthIsWealth initiative. Children that reside in food deserts are more likely to develop obesity, which can lead to heart disease, high blood pressure, and even anxiety. Our goal is to provide physical activity opportunities and healthy food options to children located in urban food deserts. Our Wheels of Dreamz events have provided over 1,500 bikes to children within these areas.

→ The Street Dreamz Foundation Financial Literacy Initiative

The Street Dreamz Foundation's Financial Literacy Initiative was developed to address the lack of financial education affecting youth, families, and communities. This initiative will provide resources to teach children about budgeting, credit, savings, investing, and banking, which will prepare the next generation to become financially self-sufficient.

Impact

Since its inception, Street Dreamz Foundation has created events that supports our initiatives:



Christmas Toy Drives

Over 400 youth receive Christmas gifts



Wheelz of Dreamz

Providing over 1,500 children with new bikes and helmets



Youth Entrepreneurship

Investing in youth's entrepreneurship goals by providing resources & guidance



Community Beautification

Investing in the communities to change the trajectory of our youth



The Sno Ball

On Behalf of the Street Dreamz Foundation,

Our third annual gala, The Sno Ball, will be on Saturday, October 28, 2023 at Flourish Atlanta. This gala serves as a significant event in our fundraising calendar and provides an excellent opportunity for corporations, small businesses, and individuals to demonstrate their commitment to our causes.

We would be honored to have our guests as a sponsor. Your partnership will not only benefit our organization, but also provide an opportunity for you to showcase your brand's support for Street Dreamz Foundation's initiatives.

As a committed advocate for the advancement of young people, we believe that your organization shares our values and desire to making a positive impact. Your sponsorship will help us raise vital funds to enrich the lives of youth in underserved communities.

**Jay "Jeezy" Jenkins
Founder, Street Dreamz Foundation**



www.streetdreamzfoundation.org

sponsors

PRESENTING SPONSORSHIP

\$100,000

3 Prominent Tables of 10 at the Gala
Onstage Greetings at Gala
Presenting Sponsor Listing mention at Gala
Mention in pre and post news releases
Sponsor recognition via secured media outlets
Logo displayed on Step and Repeat at Red Carpet
Photo Opportunities
Social Media Exposure
Logo displayed on all printed materials
Logo displayed on Street Dreamz Foundation Website

PLATINUM SPONSORSHIP

\$75,000

2 Prominent Tables of 10 at the Gala
Onstage Introduction at Gala
Platinum Sponsor Listing mention at Gala
Mention in pre and post news releases
Logo displayed on Step and Repeat at Red Carpet
Photo Opportunities
Social Media Exposure
Logo displayed on all printed materials
Logo displayed on Street Dreamz Foundation Website

TICKET

\$1,000

1 Ticket to the Gala

GOLD SPONSORSHIP

\$50,000

1 Tables of 10 at the Gala
Gold Sponsor Listing mention at Gala
Mention in pre and post news releases
Logo displayed on Step and Repeat at Red Carpet
Social Media Exposure
Photo Opportunities
Logo displayed on Street Dreamz Foundation Website

SILVER SPONSORSHIP

\$25,000

1 Table of 10 at the Gala
Silver Sponsor Listing mention at Gala
Photo Opportunities
Social Media Exposure
Logo displayed on Street Dreamz Foundation Website

SUPPORTER

\$10,000

5 Seats at the Gala
Supporter Sponsor Listing mention at Gala



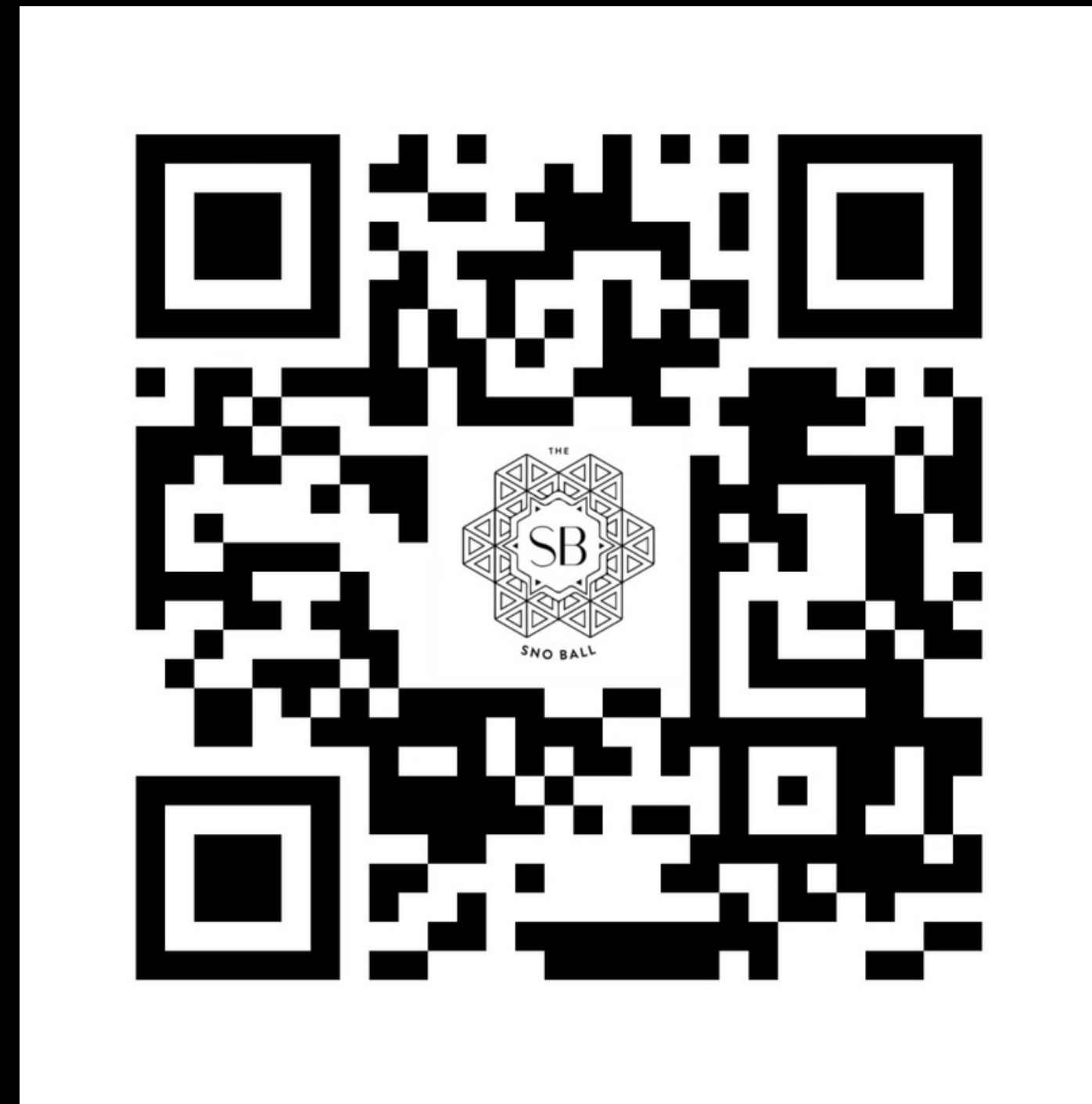
Na'eema Rashad

Director of Operations
Agency 99

716 Cosmopolitan Drive
Atlanta, Georgia 30324

E : naeema@theagency99.com

P : 678.591.7425



www.streetdreamzfoundation.org